

Report on SSIP Orientation and Sensitization Programme

The SSIP Orientation and Sensitization Programme was organized for the First Year B.Sc. students on 7th August 2026 with the objective of creating awareness and sensitizing students about the Student Startup and Innovation Policy (SSIP) of the Government of Gujarat. The programme aimed to introduce students to innovation, entrepreneurship, startup opportunities, and the various support mechanisms available to students under SSIP.

A total of 118 First Year B.Sc. students and 05 teaching staff members participated in the programme. The session was coordinated by Mr. Jay R. Jasani, Assistant Professor, Department of Physics, who facilitated the smooth organization and conduct of the programme.

The programme consisted of two informative sessions. The first session was conducted from 1:00 PM to 2:00 PM by Mr. M. H. Marolia, Assistant Professor, Department of Computer Science, who provided students with an introductory overview of innovation, entrepreneurship, startup development, and the role of students in developing innovative solutions to real-world problems.

The second session was conducted from 2:00 PM to 4:00 PM by Ms. Arti Patel, Programme Associate, HE PMU, SSIP, KCG, Ahmedabad. She provided detailed information about the SSIP initiative, its objectives, benefits, student support mechanisms, and opportunities available for developing innovative ideas into Proof of Concepts (PoCs) and startups. Students were also encouraged to identify problems around them and think creatively towards developing practical and innovative solutions.

The sessions were interactive and students actively participated by asking questions and seeking clarification regarding innovation projects, startup opportunities, financial assistance, mentoring, and the SSIP process. The programme helped students understand the importance of innovation and entrepreneurship as an integral part of their academic and professional journey.

Overall, the programme was successfully conducted and achieved its objective of orienting and sensitizing first-year students towards SSIP, innovation, and entrepreneurship. It motivated students to explore their innovative ideas and make use of the support and opportunities available under the SSIP framework.

Outcome

- Students gained awareness about SSIP, innovation, and entrepreneurship.
- Students understood the support and opportunities available under SSIP.
- Students were motivated to develop innovative ideas and PoCs.
- The programme encouraged an innovation and startup-oriented mindset among first-year students.